

PBA 2009 USA

**21st International Symposium on
Pharmaceutical & Biomedical Analysis**

11 – 14 October 2009 • Hilton Walt Disney, Orlando, FL, USA

**EXHIBITION AND SPONSORSHIP
OPPORTUNITIES**

www.pba2009usa.com

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

The 2009 USA conference will provide a comprehensive forum covering all aspects of pharmaceutical and biomedical analysis. The event, taking place from 11-14 October 2009, will offer the opportunity to meet with international experts in the field.

Exhibition Opportunities

The organizers are offering companies the opportunity to exhibit at the 2009 PBA USA conference. Exhibition booths will be situated in a secure area where poster displays are located, ensuring maximum exposure throughout the event.

Exhibition Booth - \$2,000

To include:

- 3m x 2m (approx. 10' x 6'6") hard wall booth
- Fascia board with company name
- 1 x light
- 1 x power socket and power supply
- 1 x skirted table 1.8m (6') in length
- 2 x chairs

Additional exhibitor benefits include:

- Web listing. Exhibitors will be listed in advance of the conference at www.pba2009usa.com with a company logo, short profile, web-link and contact details
- Single-page, black/white advert in the delegate manual
- One delegate place to include delegate materials and conference catering
- A delegate list including the delegate name and company will be emailed to exhibitors two weeks before the conference

Please note: Your booking does not cover insurance which should be arranged separately. It is also very important to note that full contact details of delegates will not be available to any exhibitor or sponsor due to data protection restrictions, and the provision of delegate contact details is not considered part of this booking.

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities

For UK sponsors, UK VAT @ 15% will be added to all sponsorship packages. EU (non-UK) sponsors who provide a valid EU VAT registration number will be exempt from VAT; VAT @ 15% will be added to sponsorship packages for EU (non-UK) sponsors who cannot provide a valid EU VAT registration number. VAT will not be added to bookings for non-EU sponsors.

Conference Registration Desk - \$6,995

Sponsorship of the conference registration desk will ensure that your brand will be seen before delegates have entered the conference rooms.

The package features:

- Your company logo or name printed on the kick panels at the front of the registration desk and on registration signage
- Opportunity to give away one promotional item at the registration desk
- Your company name and profile listed in the delegate manual
- Your company logo and name, profile and website listed on the conference website

Delegate Conference Bag - \$4,995

One of the most prestigious ways to promote your presence at the conference is by sponsoring the PBA 2009 USA delegate bags. Your company logo, together with the conference logo, will be printed on high quality bags given to each delegate.

The package also offers:

- One piece of promotional literature to be inserted into the delegate bags
- Your company name and profile listed in the delegate manual
- Your company logo and name, profile and website listed on the conference website

Lanyard for Delegate Badge - \$3,495

Your company logo or name will be printed on the lanyard to which delegates clip their name badge and wear throughout the conference.

The package also includes:

- Your company name and profile listed in the delegate manual
- Your company logo and name, profile and website listed on the conference website

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities (Cont...)

Welcome Drinks Reception - \$4,495

Sponsorship of the welcome drinks reception on Sunday 11 October to be held at the Hilton Walt Disney Resort for all conference delegates.

The package features:

- Your company logo or name on signage during the reception
- Space at the dinner venue for a pop-up display banner and table for literature
- Your company name and profile listed in the delegate manual
- Your company logo and name, profile and website listed on the conference website

Conference Dinner - \$6,995

Sponsorship of the conference dinner to be held on the evening of Tuesday 13 October at an off-site venue. The dinner is optional and open to all delegates and their guests.

The package features:

- Your company logo or name on signage during the dinner
- Space within the reception area for a pop-up display banner and table for literature
- Your company name and profile listed in the delegate manual
- Your company logo and name, profile and website listed on the conference website

Delegate Bag Insert - \$895

Opportunity to include one piece of promotional literature in the conference bag given to all delegates. Inserts will be limited to one company brochure or sales catalogue per order and are to be shipped to the UK for inclusion in the bags.

TERMS & CONDITIONS OF BOOKING

- Acceptance of applications for exhibition booths or sponsorship is at the discretion of the organizers
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the Conference Secretariat immediately on **+44 (0) 1865 843958**. Cancellation more than 91 days prior to the first day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.

ORDER FORM

YOUR DETAILS

Company Contact Name for Correspondence _____
Organization _____
Address _____
Post/Zip Code _____ Country _____
Tel _____ Fax _____
Email _____

ORDER DETAILS

EXHIBITION OPPORTUNITIES

Exhibition Booth.....\$2,000

SPONSORSHIP OPPORTUNITIES

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Conference Registration Desk..... \$6,995

Delegate Conference Bag..... \$4,995

Lanyard for Delegate Badge..... \$3,495

Welcome Drinks Reception..... \$4,495

Conference Dinner..... \$6,995

Delegate Bag Insert..... \$895

HOW TO PAY

Total amount payable \$ _____ Please charge my VISA / AMEX / MASTERCARD

Card Number _____

Expiry Date _____ Today's Date _____

Cardholder Name and Address (If different from above) _____

Cheque/Check enclosed (Please make payable to Elsevier)

I will arrange a bank transfer upon receipt of an invoice from Elsevier

SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature _____ Today's Date _____

RETURN TO

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